

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	83124	("past purchases" "prior purchases" "purchase pattern" "purchase tendency" "purchase history" "historical buying" "purchase behavior" "past transactions" "prior transactions" "transaction pattern" "transaction tendency" "transaction history" "historical purchase" "transaction behavior" "historical transaction" tendency history "previous purchases" "previous transactions").ab.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/01 16:27
L2	9273	L1 and (items goods commodities products amenities services "article of commerce") and @ad<"19981412"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/01 16:28
L3	882	2 and (promot\$5 coupon\$4 promot\$5 near2 message advertis\$7 "product description" "product specification")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/01 16:35
L4	1220	2 and (promot\$5 coupon\$4 promot\$5 near2 message advertis\$7 "product description" "product specification" offer)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/01 16:35
L5	19	4 and ((replac\$5 replish\$4) near5 (items goods products commodities amenities services))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/01 17:16
L6	5	5 and (cutomiz\$7 personal\$7 target\$3 "directed at the customer's" "uniquely addressed")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/01 16:53
L7	0	5 and ("it is time to replace" "identify products that need to be replaced" "it is time to replish" "identify items that need to be replaced" "identify products that need to be replaced" "identify products suitable to be replaced" "identify items suitable to be replaced" "identify replaceable products")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/01 16:52

	U	1	Document ID	Issue Date	Pages
1		X	US 5619558 A	19970408	8
2		X	US 5945653 A	19990831	26
3		X	US 6484149 B1	20021119	59
4		X	US 5909023 A	19990601	17
5		X	US 5870716 A	19990209	26
6	X	X	US 6470323 B1	20021022	20
7	X	X	US 6078893 A	20000620	25
8		X	US 5459306 A	19951017	9

	<b>Title</b>	<b>Current OR</b>	<b>Current XRef</b>
<b>1</b>	ATM segment of one marketing method	379/92.01	235/379; 902/24
<b>2</b>	System and method for establishing and executing functions to affect credit card accounts and transactions	235/380	235/375; 235/381; 235/383
<b>3</b>	Systems and methods for viewing product information, and methods for generating web pages	705/26	
<b>4</b>	Online shopping support method and system for sales promotions based on the purchase history of users	235/380	705/14; 705/28
<b>5</b>	Home terminal and shopping system	705/26	235/383; 705/10; 705/16; 705/20; 705/21; 705/22; 705/24; 705/28; 705/8
<b>6</b>	Goods sales management system	705/27	235/380; 705/1
<b>7</b>	Method for stabilized tuning of demand models	705/10	705/1; 705/7
<b>8</b>	Method and system for delivering on demand, individually targeted promotions	235/383	235/375; 235/381

	<b>Retrieval Classif</b>	<b>Inventor</b>	<b>S</b>	<b>C</b>	<b>P</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>1</b>		Jheeta; Elizabeth A.	X						
<b>2</b>		Walker; Jay S. et al.	X						
<b>3</b>		Jammes; Pierre J. et al.	X						
<b>4</b>		Ono; Toshiyuki et al.	X						
<b>5</b>		Sugiyama; Taichi et al.	X						
<b>6</b>		Suzuki; Tetsujiro et al.							
<b>7</b>		Ouimet; Kenneth J. et al.							
<b>8</b>		Stein; Buddy et al.	X						

	<b>Image Doc. Displayed</b>	<b>PT</b>
<b>1</b>	US 5619558	
<b>2</b>	US 5945653	
<b>3</b>	US 6484149	
<b>4</b>	US 5909023	
<b>5</b>	US 5870716	
<b>6</b>	US 6470323	
<b>7</b>	US 6078893	
<b>8</b>	US 5459306	

	U	1	Document ID	Issue Date	Pages
9		X	US 5649114 A	19970715	146

	<b>Title</b>	<b>Current OR</b>	<b>Current XRef</b>
9	Method and system for selective incentive point-of-sale marketing in response to customer shopping histories	705/14	

	<b>Retrieval Classif</b>	<b>Inventor</b>	<b>S</b>	<b>C</b>	<b>P</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
9		Deaton; David W. et al.	X						



	<b>Image Doc. Displayed</b>	<b>PT</b>
<b>9</b>	US 5649114	